

AMENDMENTS TO THE SPECIFICATION:

Please amend paragraph numbers [0021] and [0022] as follows:

[0021] FIG. 5 illustrates a perspective view of an example keg with the example keg topping device emplaced thereon in accordance with the present invention; and

[0022] FIG. 6 illustrates a view of an example keg with the example keg topping device of the present invention emplaced thereon[.];

Please insert paragraphs [0023] – [0025] as follows:

[0023] Fig. 7 illustrates a view of an example keg topping device having a convex shape;

[0024] Fig. 8 illustrates an example of a keg topping device of the present invention having a laminate surface; and

[0025] Fig. 9 illustrates an example of a keg topping device of the present invention in the shape of an advertising logotype.

Please amend paragraph numbers [0029], [0030], [0032] and [0035] as follows:

[0029] In one embodiment of the present invention the basic design of the keg topping device is a disc member 14, such as a circle. The disc member 14 can be flat as shown in FIG. 5 to accommodate a top end 5 that is flat, or convex as shown in Fig. 7, in order to conform to a convexly curved top end 5 as shown in FIG. 1. The keg topping device can be placed on top of the keg, around or beside the mouth of the keg.

The width of the keg topping device can vary from 1 inch to 16 inches, depending on the needs of the advertiser.

[0030] The keg topping device is not limited to only a circular shape. The device can be formed in any number of shapes, including simple shapes (e.g., triangles, squares, diamonds, and rectangles) and more complex shapes (e.g., the shape of a company's logo) as shown in Fig. 9.

[0032] Once the advertising image has been placed on the device, the member can be laminated with a clear laminate as shown in Fig. 8 to protect the surfaces and the underlying advertisement from damage due to spills, tears, or any other elements. By protecting the keg topping device with a laminate or other protective covering, the keg topping device can be used for longer periods of time and reused.

[0035] Additional methods and devices can be used to stabilize the keg topping device thereby securing the device on the top surface of the keg. Such fastening means include a permanent adhesive[[.]] and a non-permanent adhesive, a weight system, and other features for placing the device on the keg upper surface or about the mouth of the keg. Materials usable for such adhesive or other attachment include foam, glue, magnets, statically charged materials, and adhesives. In operation, an adhesive can be placed on a surface of the disc member 14 opposite from the surface of the advertisement. In one embodiment of the present invention, the adhesive can be placed on the perimeter of the inner rim 13 of the disc member 14.